

SEO Power With TrackBacks

BackLinks And SEO

Any experienced online marketer knows that having backlinks to your site is crucial in ranking your money making baby! Backlinks give our site link popularity, and link popularity gives us ranking power.

In a nut shell, for those of you who don't know what a backlink is, it's basically a link to your site on another site. Of course you just can't have a dozen sites that link back to your site, or even have those sites on the same network or it won't count. In fact, if not done right you could totally penalize your site from any ranking at all. Having lots of backlinks to your site on hundreds of different networks and sites is key here!

So many online marketers, newbies, and just plain ignorant ones will spend hours of their time contacting other webmasters to trade links with them. "I'll put your link on my site if you put my link on yours". Kind of silly right? That could take you a decade to get enough backlinks for just one of your sites.

So, others hate the work and buy thousands of links back (backlinks) to their site on link exchange networks. Smarter, but not good enough.

What if you have 50 to hundred sites you're making in a month or so? It could get costly right?

Others may use an auto submitting tool to social networks to get backlinks. Still smart, but not smart enough or economical when you got 50 to 100 sites to submit to social networks, they would ban your ass quickly!

What if there was some secret way you could choose an exact amount of backlinks to your site and leave them on hundreds and hundreds of different networks and sites?

What if you could have total control? What if you could rank any niche you wanted? What if you wanted to just rank something fast to see if it converts or does well at all?

What if?.....

The truth is there is a way to have total control over backlinks, and no "what ifs" anymore. We have seen this method of linking done by other experienced marketers and gurus. These are the guys that are laughing all the way to the bank at people getting their backlinks in other ways.

What The Hell Is A TrackBack?

Blogs, Blogs, and more Blogs! They are the craze now, and have been for a while. With millions of them on the net today the power of blogs have stayed, and will stay for a long, long, longtime.

One way of exploiting the power of blogs from all over the net, all over the world, and all over thousands and thousands of networks is to use a feature on other people's blogs called Trackbacks to leave our links.

A TrackBack is a way for blog owners to keep track of other blog owners that are linking to their posts.

When someone sends a TrackBack to a blog, it leaves a comment on the blog post. This comment looks like and is very similar to a regular blog comment. You can leave whatever comment you like on their blog. It also leaves a link back to your site!

So basically a TrackBack is leaving a comment on someone's blog post. For us marketers it's also leaving our link on their blog!

Here is an example of a TrackBack left on a blog post.



Notice where it says "Trackback from: Have Fuller Eyelashes". The anchor link where it says "Have fuller Eyelashes" is a link right to the sender's website!

So you can see that people that are leaving TrackBacks are having a backlink right to their site, and their site does not even have to be a blog! Even though a blog's TrackBack feature was intended for communication between blogs. You can leave your link on their blog and your site does not even have to be a blog!

Leaving TrackBacks on blogs is the easiest way to get backlinks to your site without lifting a finger, exchanging links, or buying links!

Anyone can see the power of using TrackBacks as a backlinking tool. In fact, it's only one of two things I even use when backlinking! It's all I need!

So How Do I Send TrackBacks So I Can Harness The Power Of Its BackLinking?

The first thing you need to do is find a blog that accepts TrackBacks. As there are millions of blogs out there, there are thousands upon thousands of blogs that accept TrackBacks.

There are many ways to search for blogs that accept TrackBacks. But to start off lets go to Google and use the exact search string below to search for a blog that accepts TrackBacks:

“trackback address for this post”

If you used example search query above you will see probably half a million blogs!

Click on some of the blogs from the search results and scroll down the page clicked. You will find a section usually near the comments of the blog post that say something like this:

Trackback address for this post:

http://allaband.com/diary/htsrv/trackback.php?tb_id=25

This is the URL you will want to send your TrackBack to. The more of these URL's you find the more backlinks you can get to your site! Are you beginning to see the power of TrackBacks?

Sending The TrackBack

Before we send a TrackBack let me explain to you exactly what is sent when we send a TrackBack.

1. **URL** – We send our site's URL, this is basically the backlink it will leave on the blog post.
2. **Anchor Text** – We send an Anchor text. This will be the text that will be hyperlinked to your site URL we send above. (This anchor link should be text that is relevant to your site you are leaving a link for, this is for SEO ranking)
3. **Excerpt** – This is where you can send some text, or comment. Most times I will tell them how great their article was, and thank you for sharing the post. Sometimes I will just put my URL as the comment also.
4. **Blog Name** – This is usually the name of the site which you are leaving a backlink for. I usually just send the Anchor text again.

Now, let's do a test and send a TrackBack with a special script. Go to the TrackBack sending script below.

<http://www.aylwardfamily.com/content/tbping.asp>

Fill in the fields below with your info. Below is what to put in.

1. **TrackBack Ping Url** – Put the URL of the blogs TrackBack we found earlier.
http://allaband.com/diary/htsrv/trackback.php?tb_id=25

2. **Entry Title** – In this field put your anchor text or related keyword phrase that is relevant to the site you will be linking back too.
3. **Your Weblog's Name** – Put the exact same text you put in the Entry Title here.
4. **Your Entry's Permalink URL** – Here put your full website address that you want to leave a backlink to. Example, <http://www.yoursite.com>, of course make sure it's your site.
5. **Entry Excerpt** – Here you can leave a comment like "Love the article, Thank You" or you can just put your URL to your site here again.

When finished click on "**Submit TrackBack**".

If you filled in the form how I told you, there should be no errors and you should see a response that looks like this:

```
<?xml version="1.0" encoding="iso-8859-1" ?>
```

```
- <response>
```

```
<error>0</error>
```

```
<message>ok</message>
```

```
</response>
```

If you get this error "0" response the you successfully sent a TrackBack! If you got an error, please go back to the form and make sure you filled it out properly.

If you got no errors lets go to the blog post that you left your TrackBack at, which is:

http://allaband.com/diary/index.php?blog=1&title=the_chinese_refrigerator_ninja&more=1&c=1&tb=1&pb=1

Now, I'm pretty sure many have already done a test TrackBack send on this page, so scroll to the bottom and you will find your TrackBack that you sent.

Pretty cool right? Are you starting to see the power of TrackBacks?

So What's The Catch? If It's That Easy To Harness The Power Of TrackBacks Why Aren't More People Using This Method?

Alright, now you're asking the right questions!

It would be defiantly be more in use if it was economical. I mean really? Finding thousands and thousands of blogs that accepts TrackBacks would be a task that would take months and months to do! Also, it would take you months and months to send your TrackBacks once you found thousands of blogs that accept TrackBacks. LOL! Really, we might as well go back to exchanging links, submitting sites to

social networks, or buying backlinks. Unless there was a way to gather blogs that accept TrackBacks and send TrackBacks automatically.

Imagine the possibilities if you could find thousands and thousands of blogs that accept TrackBacks automatically, and send TrackBacks to them automatically? Wouldn't that be great?

You would have an in house BackLinking MACHINE!

Introducing SEO TrackBacks Suite

The problem has been solved! Dreams of an in house BackLinking Machine has come to reality. We have put months of testing and real life marketing case studies on exploiting this TrackBacks method into an easy to use program called SEO TrackBacks Suite.

The program will automatically find thousands and thousands of blogs from Yahoo, Google, and Bing that are accepting TrackBacks and it will automatically send your TrackBacks to them! Giving you tons of backlinks and Ranking Power.

You can even choose exactly how many backlinks you want to your site!

What does this mean to you? You can rank your niche sites with ease and make money. You can test a market with ease. Rank your test niche market articles, sites, squidoo pages, hubpages, etc. fast to see if it's even worth spending time on. It can save you time, and time is money in this business. You don't want to waste your time on markets or sites that don't convert.

Register at our site [SEO Munchies](#) to be notified of when SEO TrackBacks will be released.

Also don't forget to signup for our blog newsletter for marketing tips, updates to our site, marketing case studies, and free software. You can signup for our blog newsletter by [clicking here](#).

Cheers,
Chad & Keith